

January 20<sup>th</sup>, 2024



Dear Lakefield Business,

The Summerfest Committee is preparing for Summerfest 2024 with an Olympics theme!

Your unwavering support and generosity are the cornerstone of our community's Summerfest. With your continued help, we can build upon the success of previous years and create even more unforgettable experiences for all who attend.

Let's make this year's Summerfest even more memorable! We'll do all the fun activities we enjoyed last year and add new surprises throughout the week to keep the excitement alive. The Saturday of Summerfest is always the celebration's highlight, featuring a parade, craft fair, car show, live music, food, and bean bag tournament. With your help, we can make this year's event even better!

**IMPORTANT ANNOUNCEMENT FOR SPONSORS:**

Take advantage of the chance to showcase your brand! Our website, Facebook page, and the Summerfest T-shirt are prime spots to promote your business and logo. As sponsors, we are dedicated to getting your message out there. Let us know about any events or specials you have planned during Summerfest week, and we'll help spread the word. Your support is crucial to making Summerfest a success, and we couldn't do it without you.

Attached is the sponsorship form. We have worked hard to accommodate every business's needs and expectations. Please let us know your questions, comments, or concerns.

We look forward to putting on another successful year!

With best regards,

Summerfest Sponsorship Committee

The deadline to submit the form indicating sponsorship level is allowing the Summerfest team to update their marketing materials.



## 2024 LAKEFIELD SUMMERFEST SPONSORSHIP FORM

If you would like to become a sponsor for the 2024 Lakefield Summerfest Celebration, please fill out the following form and return it to the address below.

**The Deadline for forms and sponsorships (all silver and gold levels) to be paid is April 14th to allow us time to update all information.**

### SPONSORSHIP LEVELS

\_\_\_ **Bronze Level** | \$100 Sponsorship-

Business is listed on the Summerfest parade float and website.

\_\_\_ **Silver Level** | \$300 Sponsorship-

Business is listed on the Summerfest parade float, social media, website, and T-shirt.

\_\_\_ **Gold Level** | \$500 Sponsorship-

Business is listed on the Summerfest parade float, social media, website, and T-shirt. Include logo.

\_\_\_ **Gold Level Plus** | \$600 Sponsorship-

Business is listed on the Summerfest parade float, social media, website, and T-shirt. Include logo. Plus additional print advertising.

\_\_\_ **No, Thank You**

Business  
Name \_\_\_\_\_

Contact  
Person \_\_\_\_\_

Phone  
Number \_\_\_\_\_

Email Address (Required for Gold Level) \_\_\_\_\_

**Checks can be made payable to LCIP.  
Mail the form and payment to  
PO Box 202, Lakefield MN 56150**